



Environmental Sustainability Policy

Raw Tipis is committed to helping deliver an environmentally sustainable outdoor events industry. We formed with the purpose of delivering beautiful and indulgent events without a negative environmental impact.

From the start, we have incorporated social and environmental impact into decision-making. We measure our operational carbon footprint annually, have set net-zero targets in line with the Paris Agreement, and continue to educate ourselves and our team on managing and implementing sustainable initiatives and practices.

To positively impact people and the planet, we donate 1% of our revenue to 1% for the planet and offset (more than) our carbon footprint with a verified peatland protection project with Earthly to make Raw Tipis Carbon Positive.

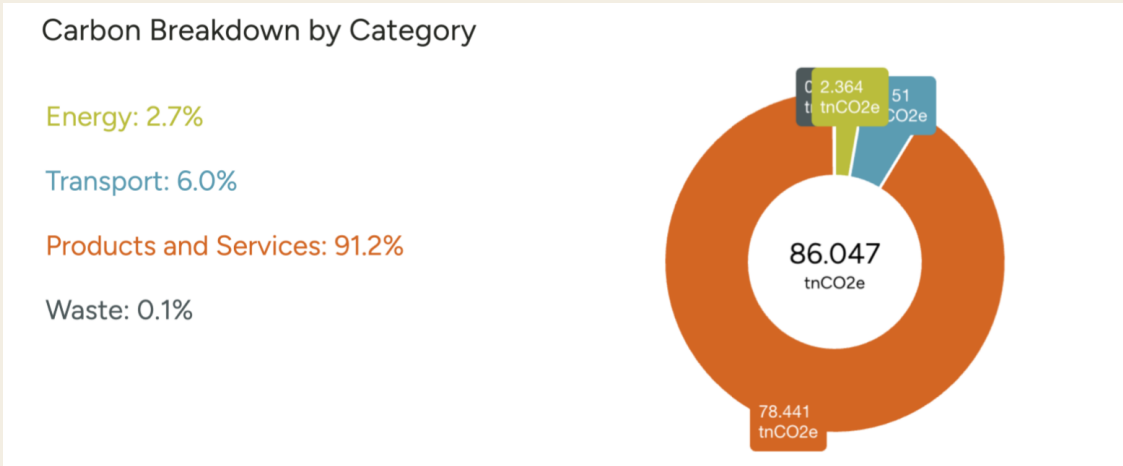
Traditionally, the outdoor events industry has many negative impacts on the environment; here are the solutions we have implemented from the very beginning to ensure our environmental impact is as minimal as it can be.

Category	Negative Impact	Raw Tipis Solution
Waste	Large amounts of single-use plastics used for each event, e.g. cable ties and protective packaging.	We only use reusable velcro cable ties; we request furniture purchased is not wrapped in plastic, and we plastic products where possible.
Travel	Diesel vehicles are used to make multiple trips to events hundreds of miles away.	We have capped our radius at 100 miles but are reducing this by 15% each year. In 2023 our maximum radius is now 80 miles. We use google maps to check out site locations to avoid site visits where possible. We ensure our team car shares. We have KPIs in place to electrify our fleet by 2023.
Energy	Fossil fuel generators are used to power events and heaters.	We have a list of electric generator and heater suppliers which we suggest to our clients and wedding planners. We do not use any fossil fuel-powered tools at our warehouse. We have built biofuel fire pits to heat our tipis without smoke and only 3.6ppm of CO. We run our home offices on 100% renewable energy.
Procurement	Products extracted from fossil fuels are bought in masses, e.g. plastic and metal furniture.	We buy furniture second-hand from local antique fairs where possible, or we make furniture in our workshop from reused materials or FSC Certified wood. We always try to buy bamboo products as bamboo is the fastest-growing material in the world.
Procurement	Outdoor event companies hire lots of hourly workers, which means lots of company, clothing needs to be purchased.	Our team wear organic cotton t-shirts from Repaniu, and our founders are always championing responsible and sustainable brands.



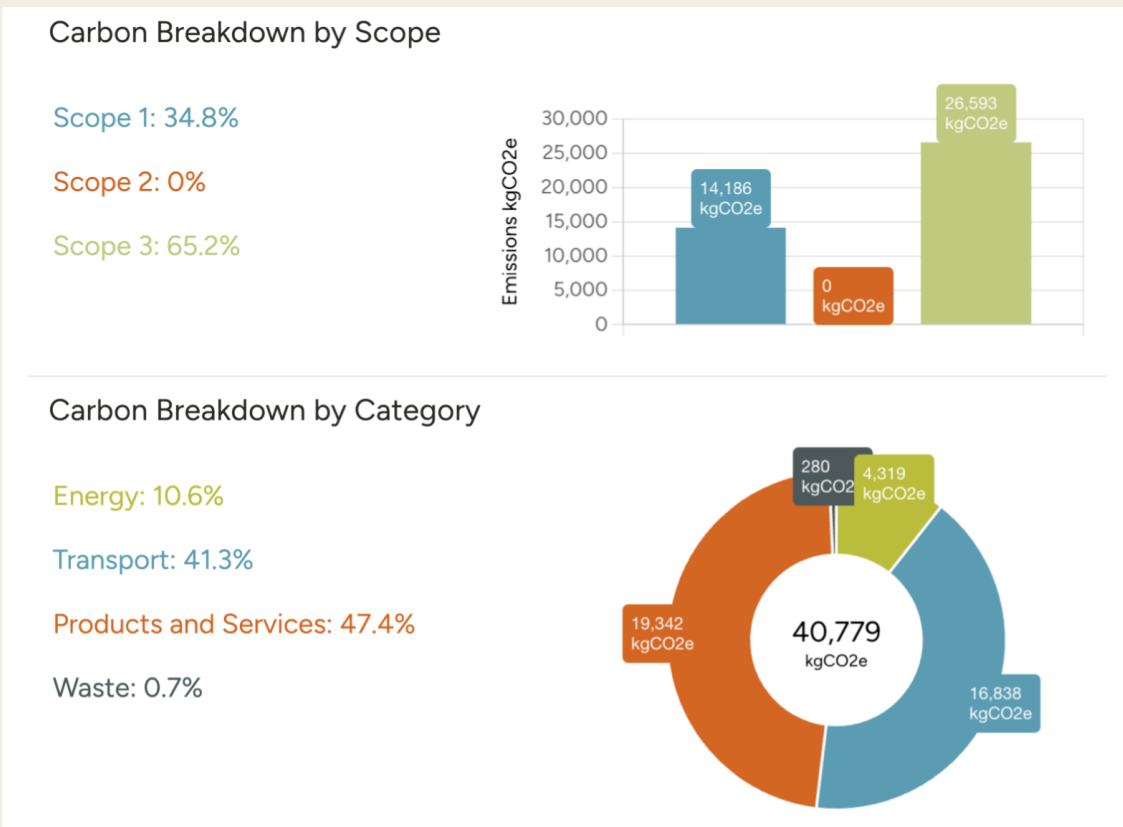
We use the government aligned platform Climate Essentials to measure our annual carbon footprint.

Raw Tipis 2021 carbon footprint was 86 tCO₂e, and the most significant impacts were Scope 3 emissions (91.5%) from the products and services which we purchased:



As Raw Tipis is in the first few years of growth, more materials products and vehicles had to be purchased and this impacted our scope 3 emissions. We have not be able to persuade our landlord to more t 100% renewable energy but all of our employees homes are run on green energy.

Raw Tipis 2022 carbon footprint was 41 tCO₂e



From 2022 to 2023 we were able to reduce our carbon footprint by 52%!

Looking at our environmental impact from 2022 to 2023 we can see that due to the purchasing of less goods and services in 2022 our carbon footprint was reduced. Furniture purchased is still our largest impact (10 tCO_{2e}) but we continue to reduce this by buying used products or making handmade furniture from reclaimed materials in our warehouse as much as possible.

Year	Total tCO _{2e}	Energy	Transport	Products/Services	Waste
2021	86	2 tCO _{2e}	5 tCO _{2e}	78 tCO _{2e}	0.1 tCO _{2e}
2022	41	4 tCO _{2e}	17 tCO _{2e}	19 tCO _{2e}	0.3 tCO _{2e}

We are working with Climate Essentials to be able to track which furniture is bought/made new Vs from used or recycled materials in the future.

To reduce our emissions year on year as we work towards net zero, we have set social and environmental KPIs, which have been agreed upon at board level. Our environmental KPIs include:

Target	Action	Due
Besides vehicle use, Raw Tipis always aims to be 100% fossil free	<ul style="list-style-type: none"> Only 100% electric tools used 	Annually
Reduce travel emissions (from 8.09 tCO _{2e}) by reducing the event radius each year from 100 miles in 2021.	<ul style="list-style-type: none"> All events to be within 80 miles in 2023 Reduce event radius by 10% each year. 	Annually
Reduce the emissions related to technology purchases and disposals	<ul style="list-style-type: none"> 100% of new technology to be bought refurbished 100% of unwanted technology to be sold or donated 	Annually
Remaining carbon positive	<ul style="list-style-type: none"> Offset over 100% of our annual carbon footprint with verified carbon offsets 	Annually
Build and own an ultra-low emission, self-sufficient, warehouse for all Raw Tipis equipment	<ul style="list-style-type: none"> Solar panels to power warehouse and 100% of our electric vehicle fleet Over 50% of materials to be reclaimed Restore biodiversity outside of the warehouse Environmentally friendly insulation for the office area 	By 2027
Electrify vehicle fleet through new purchases as the fleet expands.	<ul style="list-style-type: none"> From 2025, all non-towing vehicles purchased to be electric Trucks to be electric by 2025 Vans to be electric by 2030 All vehicles purchased will be used when possible 	By 2030,



2030 Net Zero Commitment

Through the SME Climate Hub we have made a commitment to reach net zero by 2030. This is well within the Paris Agreement 1.5 ambition and we believe if we are able to follow our KPIs we can reach this target.



Carbon Positive

We are committed to remaining a carbon positive business. Through Earthly we offset more than our emissions with our nature based solutions project - Rimba Raya Biodiversity Reserve project. It protects one of the most highly endangered ecosystems in the world and works with local communities to achieve all 17 of the Sustainable Development Goals. Visit our [Earthly profile here](#)

Conclusion

Raw Tipis stakeholders include our workers, customers, suppliers, partners, land and venue owners, landlords, local communities, and our 'competitors' which we seek to call our collaborators in this journey to transform the outdoor events industry into a force for good.

To achieve our mission of a world of climate-conscious event planners, creators and attendees, we have implemented a stakeholder engagement plan, to have a positive environmental impact beyond our operational carbon footprint. The plan details our focus on engaging and educating three main stakeholder groups; event planners and hosts, event creators and suppliers, and event attendees.

Holly Arnold and Cameron Mizen are responsible for monitoring progress and reviewing these aims. The next review date will be April 2024.

Signed by

A handwritten signature in black ink, appearing to read "H Arnold".

Holly Arnold
Sustainability Manager

A handwritten signature in black ink, appearing to read "C Mizen".

Cameron Mizen
Founder